

- ✓ **Independent Agency**
- ✓ **Located in Worcester, MA**
- ✓ **Boston Business Journal Top 25**
- ✓ **28 Employees - Largest Advertising Agency in Worcester County**
- ✓ **2022 billings: 20 million dollars**
- ✓ **Voted Best Advertising Agency WBJ 3 Times**

MANAGEMENT TEAM

ANDREW DAVIS

President & CEO

NATALIE DAVIS BAUER

Director of Account Services

STEVE SALLOWAY

Director of Digital Marketing Technology

JEFF CARBONNEAU

Director of Video Production &
Lighting Director

BEN THALER

Media Director

ALEXIS MAGGI

Media Coordinator

CARLEIGH MASTRAPASQUA

Director of Online & Social Strategies

JEFF SWEET

Creative Art Director

NICOLE TADGELL

Art Director

RON ELLIOTT

Associate Creative Director

AGENCY SERVICES

IMAGE BRANDING

WEBSITES | INTERACTIVE | SEO | GOOGLE

ADWORDS

BROADCAST | VIDEO PRODUCTION (In-house)

SOCIAL MARKETING

MEDIA (Research, Strategy, Buying, Billing)

PRINT (Newspaper, Magazine, Production)

RADIO PRODUCTION (In-house)

BILLBOARD PRODUCTION

DIRECT MAIL

COLLATERAL

FREE STANDING INSERTS (FSI)

PUBLIC RELATIONS

PROMOTIONS

EVENT PLANNING

RESEARCH

E-COMMERCE

MOTION GRAPHICS | ANIMATION

CLIENT ROSTER (PARTIAL)

