

- ✓ Independent agency
- ✓ Located in Worcester, MA
- ✓ Boston Business Journal Top 25
- ✓ 27 Employees - Largest Advertising Agency in Worcester County
- ✓ 2020 billings: 20 million dollars
- ✓ Voted Best Advertising Agency WBJ 3 Times

## MANAGEMENT TEAM

**ANDREW DAVIS**

President & CEO

**CHRIS CORBETT**

Director of Digital Strategy

**NICOLE TADGELL**

Art Director

**JEFF SWEET**

Creative Director

**NATALIE DAVIS BAUER**

Account Manager & Content Developer

**JEFF CARBONNEAU**

Senior Videographer | Editor

**STEVE SALLOWAY**

Director of Digital Marketing Technology

**BEN THALER**

Media Director

**ALEXIS MAGGI**

Media Coordinator

## AGENCY SERVICES

IMAGE BRANDING

WEBSITES | INTERACTIVE | SEO | GOOGLE

ADWORDS

BROADCAST | VIDEO PRODUCTION (In-house)

SOCIAL MARKETING

MEDIA (Research, Strategy, Buying, Billing)

PRINT (Newspaper, Magazine, Production)

RADIO PRODUCTION (In-house)

BILLBOARD PRODUCTION

DIRECT MAIL

COLLATERAL

FREE STANDING INSERTS (FSI)

PUBLIC RELATIONS

PROMOTIONS

EVENT PLANNING

RESEARCH

E-COMMERCE

MOTION GRAPHICS | ANIMATION

## CLIENT ROSTER (PARTIAL)

