

- ✓ **Independent agency**
- ✓ **Located in Worcester, MA**
- ✓ **Boston Business Journal Top 25**
- ✓ **27 Employees**
- ✓ **2019 billings: 20 million dollars**
- ✓ **Voted Best Advertising Agency WBJ 2018, 2016, 2014**

MANAGEMENT TEAM

ANDREW DAVIS

President & CEO

CHRIS CORBETT

Director of Digital Strategy

NICOLE TADGELL

Art Director

JEFF SWEET

Creative Director

NATALIE DAVIS BAUER

Account Manager & Content Developer

JEFF CARBONNEAU

Senior Videographer | Editor

STEVE SALLOWAY

Director of Digital Marketing Technology

BEN THALER

Media Director

ALEXIS MAGGI

Media Coordinator

AGENCY SERVICES

IMAGE BRANDING

WEBSITES | INTERACTIVE | SEO | GOOGLE

ADWORDS

BROADCAST | VIDEO PRODUCTION (In-house)

SOCIAL MARKETING

MEDIA (Research, Strategy, Buying, Billing)

PRINT (Newspaper, Magazine, Production)

RADIO PRODUCTION (In-house)

BILLBOARD PRODUCTION

DIRECT MAIL

COLLATERAL

FREE STANDING INSERTS (FSI)

PUBLIC RELATIONS

PROMOTIONS

EVENT PLANNING

RESEARCH

E-COMMERCE

MOTION GRAPHICS | ANIMATION

FOCUS GROUP FACILITY

CLIENT ROSTER (PARTIAL)

