

- ✓ Independent agency
- ✓ Located in Worcester, MA
- ✓ Boston Business Journal Top 25
- ✓ 27 Employees
- ✓ 2019 billings: 20 million dollars
- ✓ Voted Best Advertising Agency WBJ 2018, 2016, 2014

## MANAGEMENT TEAM

### ANDREW DAVIS

President & CEO

### CHRIS CORBETT

Director of Digital Strategy

### NICOLE TADGELL

Art Director

### JEFF SWEET

Creative Director

### SUSAN COYLE

Senior Account Manager

### JEFF CARBONNEAU

Senior Videographer | Editor

### STEVE SALLOWAY

Director of Digital Marketing Technology

### BEN THALER

Media Director

### ALEXIS MAGGI

Media Coordinator

## AGENCY SERVICES

IMAGE BRANDING

WEBSITES | INTERACTIVE | SEO | GOOGLE

ADWORDS

BROADCAST | VIDEO PRODUCTION (In-house)

SOCIAL MARKETING

MEDIA (Research, Strategy, Buying, Billing)

PRINT (Newspaper, Magazine, Production)

RADIO PRODUCTION (In-house)

BILLBOARD PRODUCTION

DIRECT MAIL

COLLATERAL

FREE STANDING INSERTS (FSI)

PUBLIC RELATIONS

PROMOTIONS

EVENT PLANNING

RESEARCH

E-COMMERCE

MOTION GRAPHICS | ANIMATION

FOCUS GROUP FACILITY

## CLIENT ROSTER (PARTIAL)

