



AGENCY FACT SHEET

1331 Grafton Street | Worcester, MA 01604 | p. 508.752.4615 | davisad.com

- ✓ Independent agency
- ✓ Located in Worcester, MA
- ✓ Boston Business Journal Top 25
- ✓ 37 Employees
- ✓ 2017 billings: 25 million dollars
- ✓ Voted Best Advertising Agency WBJ 2018, 2016, 2014

MANAGEMENT TEAM

ANDREW DAVIS

President & CEO

BILL DEWITT

Director of Account Management

CHRIS GREGOIRE

Director of Digital Strategy

NICOLE TADGELL

Art Director

JEFF SWEET

Art Director

SUSAN COYLE

Senior Account Manager

JEFF CARBONNEAU

Senior Videographer | Editor

STEVE SALLOWAY

Director of Digital Marketing Technology

BEN THALER

Media Director

AGENCY SERVICES

IMAGE BRANDING

WEBSITES | INTERACTIVE | SEO | GOOGLE ADWORDS

BROADCAST | VIDEO PRODUCTION (In-house)

SOCIAL MARKETING

MEDIA (Research, Strategy, Buying, Billing)

PRINT (Newspaper, Magazine, Production)

RADIO PRODUCTION (In-house)

BILLBOARD PRODUCTION

DIRECT MAIL

COLLATERAL

FREE STANDING INSERTS (FSI)

PUBLIC RELATIONS

PROMOTIONS

EVENT PLANNING

RESEARCH

E-COMMERCE

MOTION GRAPHICS | ANIMATION

FOCUS GROUP FACILITY

CLIENT ROSTER (PARTIAL)

